

"I absolutely loved Serenity wine. It wasn't too dry or too sweet. I love the hint of lavender and I enjoy the aftertaste. It's my new most favorite wine!" - *Ilona R*.

"I love the flavor! Perfect for mixing into anything for the summer!" - Elizabeth H.

"Such a unique wine! I think it's a big winner...I purchased 2 bottles when it debuted - one to try and one to gift....it's refreshing and not at all too sweet, will definitely purchase more! - Bonnie D.

"I love this wine. It is light and refreshing!" - Terry T.

SERENITY WINE PROFILE

TASTING NOTES

This unique rosé offers the enjoyable fragrance of fresh cut lavender in full bloom. Light bodied, and semi-sweet, its subtle lavender flavors complement notes of stone fruits and apples with a soft acidity.

FOOD PAIRING NOTES

Enjoy this wine chilled with light salads and sandwiches, mild cheeses and creamy desserts.



Marketing Efforts:

68K+ Tasting Room Visitors Annually

100K+ WINE FEST ATTENDEES ANNUALLY 80% of our customers are tourists or festival attendees - they fall in love with our wine during their annual visit and then want to buy our wine near them!

75K+ Website Hits Annually

We feature stores on our blog & interactive "Where to Buy" map & search page of our recently re-designed website.



30K+ EMAIL SUBSCRIBERS



🕜 24K+ Social Media Followers 👰

Stores are plugged regularly!

WINE LABELS THAT SELL!

Professionally designed labels evoke a nostalgia for the Adirondacks customers love!

WINE TASTINGS

Our staff is available for wine tastings and special events in the Capital Region and Utica areas!

WINES EARNED 180+ MEDALS

Proven wine quality that stands up to our competition!

SHELF TALKERS, POSTERS, CASE HEADERS, RECIPE CARDS & SELL SHEETS

Print from AdkWinery.com, or ask us or your Rep directly!





Wholesale Distribution Information - New York



Remarkable Fruit-Infused & Award-Winning Varietal Wines... All Hand-Crafted with a Touch of Adirondack Nostalgia!

Upstate New York



(440) 645-6803 rollerk@opici.com Self-Distributed (Other



(518) 668-9463 x12 Wholesale@AdirondackWinery.

CALL OPICI TODAY FOR A SPECIAL RATE
ON "SERENITY":
JUST \$120 PER CASE

Tasting Rooms Open Year-Round: (518) 668-WINE Lake George & Bolton Landing, NY ~ AdkWinery.com

Signature Fruit-Infused Wines - Light, Semi-Sweet & Easy-Drinking! (Listed In Order by Sales Ranking - Refer to Opici Monthly Book for Pricing)





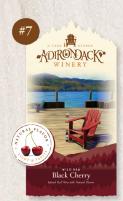


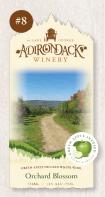
* In the Starter Variety Pack!

Traditional Varietal Wines

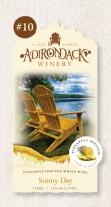
More than 180 Medals Won at Competitions!



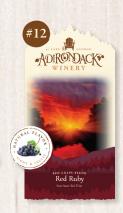














*Riesling Trio Variety Pack Available!





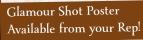
*Additional Wine

by Special Request...

Gewurztraminer Seyval Blanc

Cabernet Franc Meritage Barrel Aged

Chardonnay







SEMI-SWEET

All Wine Labels Feature a Dry-Sweet Scale