

SIT BACK AND RELAX IN THE ADIRONDACKS





SERENITY

LA VENDER INFUSED SEMI-SWEET ROSÉ

LA VENDER LEMONADE COCKTAIL

INGREDIENTS
 1 bottle Serenity | 1 liter sparkling lemonade | 1 cup Vodka | 1 lemon
If you can't find sparkling lemonade do 1/2 bottle lemon seltzer + 1/2 liter plain lemonade

DIRECTIONS
 Add wine, sparkling lemonade and 1 cup vodka (we prefer to use Lake George Distilling brand) into large serving container. Slice 1 Lemon into wedges, squeeze into container. Stir until all ingredients are mixed together. Use lemon slice to garnish glass. Serve fresh over ice and enjoy!
For more Cocktail Recipes & Videos, Visit: adkwinery.com/recipes

VISIT US AT ADKWINEY.COM    

Adirondack Winery, LLC | Queensbury, NY | (518) 668-WINE

"I absolutely loved Serenity wine. It wasn't too dry or too sweet. I love the hint of lavender and I enjoy the aftertaste. It's my new most favorite wine!" - *Ilona R.*

"I love the flavor! Perfect for mixing into anything for the summer!" - *Elizabeth H.*

"Such a unique wine! I think it's a big winner..I purchased 2 bottles when it debuted - one to try and one to gift...it's refreshing and not at all too sweet, will definitely purchase more!" - *Bonnie D.*

"I love this wine. It is light and refreshing!" - *Terry T.*

SERENITY WINE PROFILE

TASTING NOTES

This unique rosé offers the enjoyable fragrance of fresh cut lavender in full bloom. Light bodied, and semi-sweet, its subtle lavender flavors complement notes of stone fruits and apples with a soft acidity.

FOOD PAIRING NOTES

Enjoy this wine chilled with light salads and sandwiches, mild cheeses and creamy desserts.



MARKETING EFFORTS:

68K+ TASTING ROOM VISITORS ANNUALLY

100K+ WINE FEST ATTENDEES ANNUALLY

80% of our customers are tourists or festival attendees - they fall in love with our wine during their annual visit and then want to buy our wine near them!

75K+ WEBSITE HITS ANNUALLY

We feature stores on our blog & interactive "Where to Buy" map & search page of our recently re-designed website.



30K+ EMAIL SUBSCRIBERS



24K+ SOCIAL MEDIA FOLLOWERS



Stores are plugged regularly!

WINE LABELS THAT SELL!

Professionally designed labels evoke a nostalgia for the Adirondacks customers love!

WINE TASTINGS

Our staff is available for wine tastings and special events in the Capital Region and Utica areas!

WINES EARNED 180+ MEDALS

Proven wine quality that stands up to our competition!

SHELF TALKERS, POSTERS, CASE HEADERS, RECIPE CARDS & SELL SHEETS

Print from AdkWinery.com, or ask us or your Rep directly!



Wholesale Distribution Information - New York



A TRIP TO THE ADIRONDACKS WITH EVERY SIP!

Remarkable Fruit-Infused & Award-Winning Varietal Wines...
 All Hand-Crafted with a Touch of Adirondack Nostalgia!

Upstate New York



OPICI FAMILY DISTRIBUTING

(440) 645-6803
rollerk@opici.com

Self-Distributed (Other



ADIRONDACK WINERY

(518) 668-9463 x12
Wholesale@AdirondackWinery.com

CALL OPICI TODAY FOR A SPECIAL RATE ON "SERENITY":
 JUST \$120 PER CASE

Tasting Rooms Open Year-Round: (518) 668-WINE
 Lake George & Bolton Landing, NY ~ AdkWinery.com

Signature Fruit-Infused Wines - Light, Semi-Sweet & Easy-Drinking!

(Listed In Order by Sales Ranking - Refer to Opici Monthly Book for Pricing)



*Available Sept - Dec Only! * In the Starter Variety Pack! * In the Starter Variety Pack! * In the Fruity Combo Pack! * In the Fruity Combo Pack! * In the Fruity Combo Pack!



Traditional Varietal Wines

More than 180 Medals Won at Competitions!



* In the Starter Variety Pack! * In the Starter Variety Pack! * In the Starter Variety Pack!



*Riesling Trio Variety Pack Available!

Introducing Serenity!

Lavender Infused Rosé!
ONLY 350 CASES PRODUCED
adkwinery.com/serenitywine

Featuring
our NEW
Labels!



Glamour Shot Poster
Available from your Rep!

*Additional Wine Varietals Available by Special Request...

- Gewurztraminer
- Seyval Blanc
- Cabernet Franc
- Meritage
- Barrel Aged
- Chardonnay



All Wine Labels Feature a Dry-Sweet Scale

